

Dream. Discover. Do.



SHREVE MEMORIAL LIBRARY

Strategic Plan

2024-2028



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Shreve Memorial Library in 2023

In preparation for this Strategic Plan, Shreve Memorial Library conducted a peer evaluation to measure the success of the library when compared to peer library institutions of similar size, serving similar populations. The peer comparison showed that Shreve Memorial Library:

- Leads peer institutions in staff, revenue, hours, registered borrowers, and reference.
- Is on par with peer institutions in the number of patron visits, programs and collection.
- Falls behind peers in circulation.

*Peer comparison was based off of 2020/2021 statistics for Calcasieu Parish Library, Lafayette Public Library, Ouachita Parish Public Library, Shreve Memorial Library, and St. Tammany Parish Library.

1 Tomorrow belongs to the people who plan for today.

Mission

Shreve Memorial Library transforms Caddo Parish lives with resources, services and support to create a better world.

Dream. Discover. Do.
Shreve Memorial Library and You!

Vision

Values

S.E.R.V.I.C.E.

Support: Shreve Memorial Library staff work together to accomplish library goals, and these goals in turn support our community as it fulfills its dreams.

Empowerment: Knowledge is power. Shreve Memorial Library finds, organizes, and makes that knowledge accessible to everyone.

Resources: Beach read for relaxation? Technology to bridge the digital divide? Photocopy of census records from the 1880s? Shreve Memorial Library provides what patrons need when they need it.

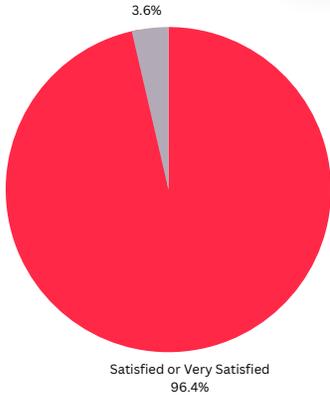
Vision: Shreve Memorial Library's programs and materials furnish a clear vision of the future and an unobstructed view of the past.

Innovation: Shreve Memorial Library seeks both to use innovative practices and to encourage the innovative spirit in our patrons.

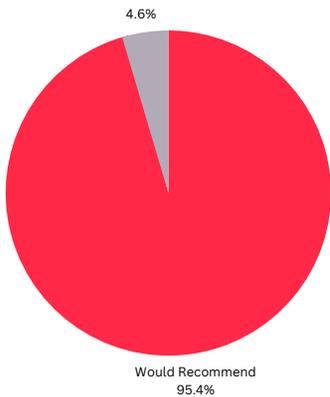
Customer Satisfaction: The most important measure of Shreve Memorial Library's success is the favorable opinion of our patrons.

Ethics: Shreve Memorial Library strives to be an organization that both embodies the best ethical practices and assists patrons in making sound ethical choices in a complicated world.

Our Patrons



97.34% of patrons surveyed in 2022-2023 were satisfied or happy with Shreve Memorial Library services.



95.41% of patrons surveyed in 2022-2023 would recommend Shreve Memorial Library to a friend.



3 Key Questions

What do you like about the library?

- Staff
- Books
- Resources
- Locations
- Services & Programs

Why do you visit the library?

- Books, CDs, DVDs for leisure time
- E-services
- Information on hobbies and interests
- Place to read, work or study
- Attend meetings, programs and lectures

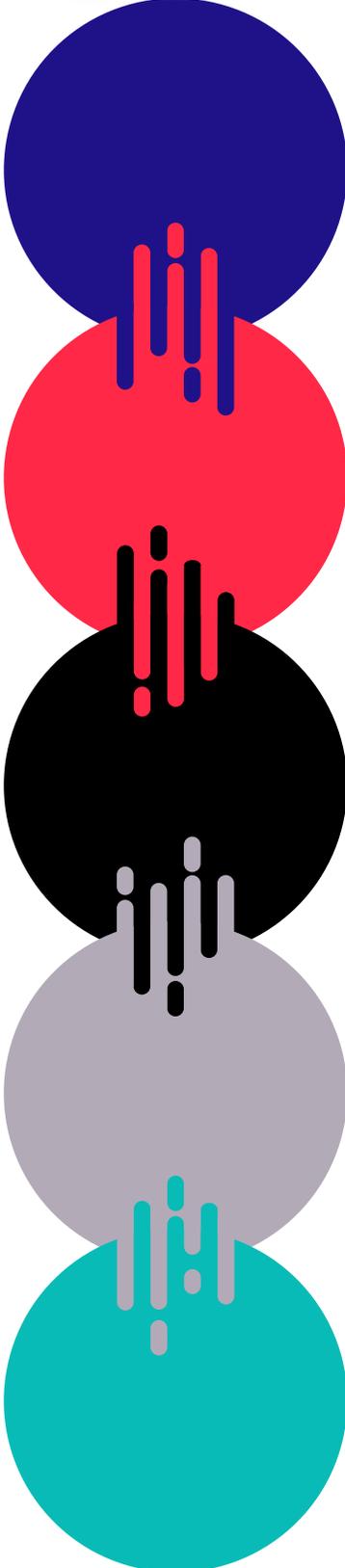
What do you want to see more of at the library?

- More books and resources
- Programs, activities and classes
- Community outreach and partnerships
- Teen programs and teen spaces

I have been coming here since I was a kid. Love it there. It's my quiet happy place to learn and be chill.

- Cherry S.

Service Priorities



Young Readers

Children and young adults, birth through age 17, will have services and materials that stimulate their imaginations, enhance their school readiness, literacy skills and ability to succeed in school, and provide age-appropriate pleasurable reading, viewing and listening experiences.

Imagination

Adults will have convenient and timely access to a wide variety of new and popular reading, viewing and listening materials and services that respond to their current interests, along with appropriate help to use those resources.

Curiosity

Library patrons will have the resources they need to explore topics of interest and continue to learn throughout their lives.

Connection

Library patrons will have high-speed access to the digital world with no unnecessary restrictions or fees to ensure that everyone can take advantage of the ever-growing resources and services available through the Internet.

Comfortable Places

Library patrons will have safe and welcoming physical spaces to meet and interact with others, to work, to read or to study independently.

Children and young adults, birth through age 17, will have services and materials that stimulate their imaginations, enhance their social readiness, literacy skills and ability to succeed in school, and provide age-appropriate pleasurable reading, viewing and listening experiences.

Guided by the principles of the Science of Reading and Early Childhood Literacy, Shreve Memorial Library will:

- Increase the amount of school readiness programs held at the library.
- Increase the number of partnership programs held at the library.
- Increase early literacy resources available at the library and outreach opportunities.
- Increase early literacy training opportunities for staff.

Young Readers

Imagination

Shreve Memorial Library will:

- Continue to provide new and popular reading, viewing and listening materials.
- Continue to provide reading, viewing and listening materials to meet customer satisfaction as reflected in customer satisfaction survey results.
- Continue to provide staff assistance in finding new and popular reading, viewing and listening materials to meet customer satisfaction.

Adults will have convenient and timely access to a wide variety of new and popular reading, viewing and listening materials and services that respond to their current interests, along with appropriate help to use those resources.



The library has what I want to read, movies to watch, and music to listen to. And the staff is phenomenal and I look forward to interacting with them whenever I'm there. Thanks for being awesome!

- Letas H.

Curiosity

Library patrons will have the resources they need to explore topics of interest and continue to learn throughout their lives.



Shreve Memorial Library will:

- Leverage funding opportunities to increase the number of lifelong learning programs, opportunities and partnerships.
- Provide additional training for staff to more efficiently assist patrons.
- Provide more opportunities and partnerships for workforce development.



Connection

Library patrons will have high-speed access to the digital world with no unnecessary restrictions or fees to ensure that everyone can take advantage of the ever-growing resources and services available through the Internet.

Shreve Memorial Library will:

- Increase digital access to online resources, services and information.
- Provide more opportunities to increase digital skills and digital literacy through programming and outreach.
- Increase access to the Internet through expanded services.
- Educate the community on available resources both online and in-branch at the library.

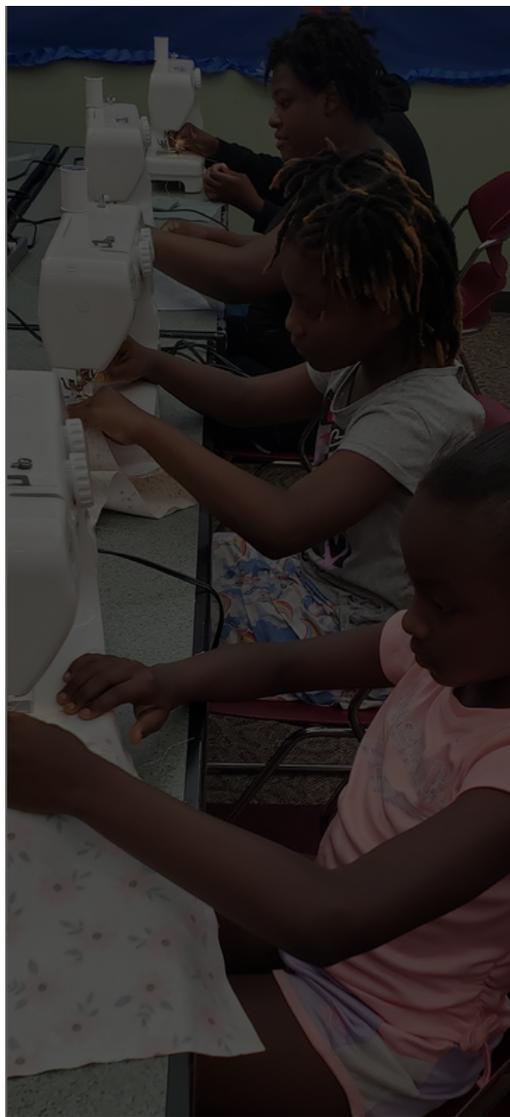
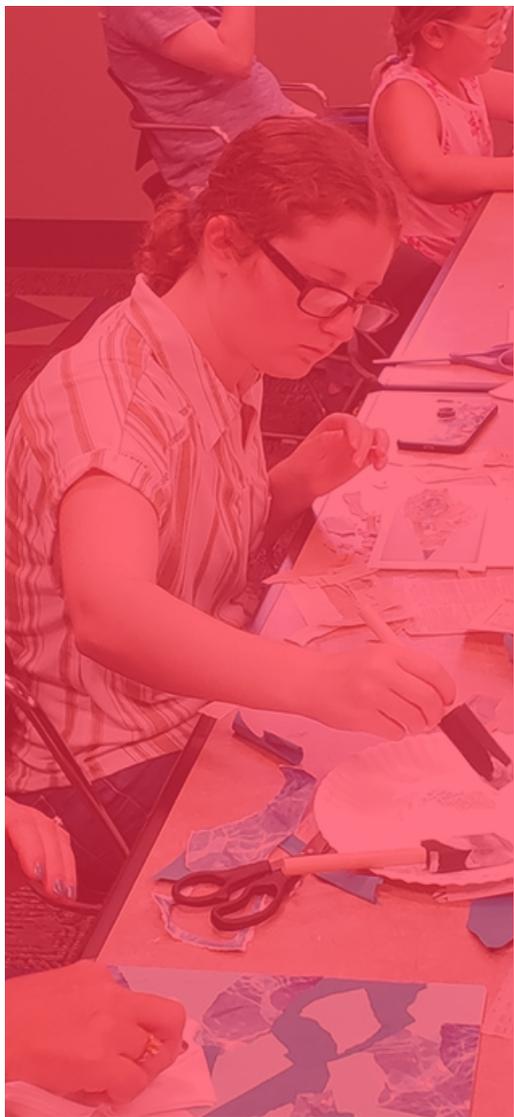
Comfortable Places

Library patrons will have safe and welcoming physical spaces to meet and interact with others, to work, to read, or to study independently.

Shreve Memorial Library will:

- Create spaces where library patrons feel welcome and comfortable.
- Create places that library patrons want to be.
- Create an inclusive space that welcomes individuals from all backgrounds, regardless of age, gender, ethnicity, or socioeconomic status.





SHREVE MEMORIAL LIBRARY

1923 100 2023
Years

of serving Caddo Parish!

Shreve Memorial Library Strategic Plan 2024 - 2028

Learn more about Shreve Memorial Library at www.shreve-lib.org.

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