



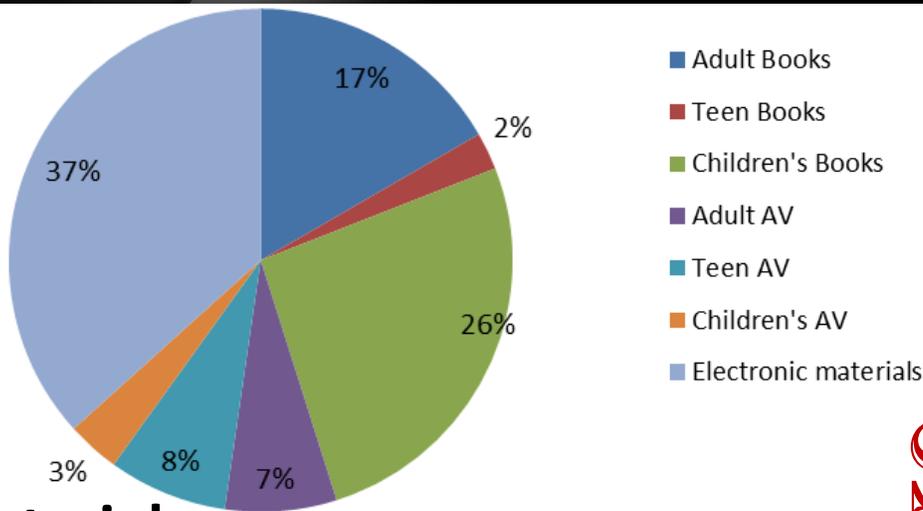
SHREVE MEMORIAL LIBRARY

100 Years

1923

2023

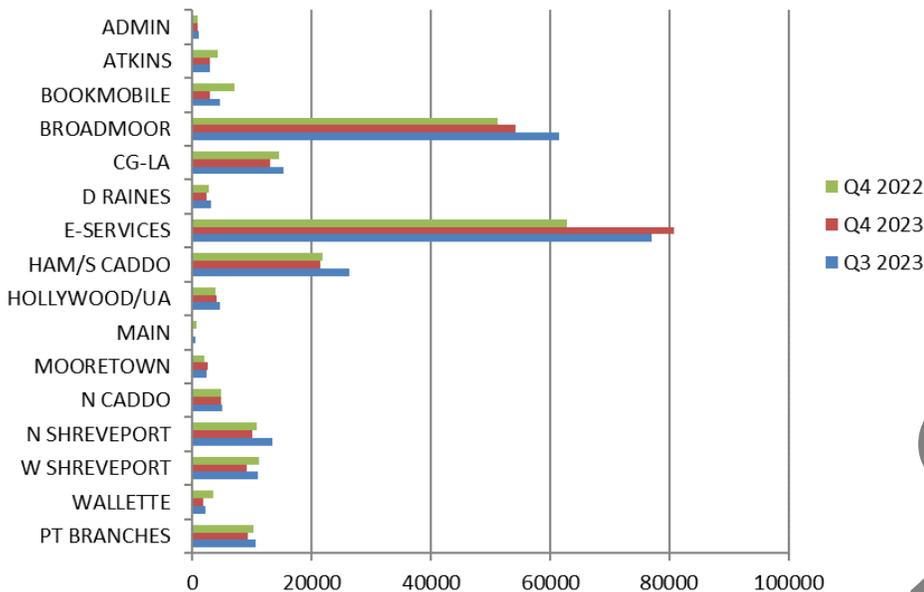
of serving Caddo Parish!



Board of Control Statistical Report

Materials

220,808 total materials were loaned for Q4 2023. Overall items loaned increased by 3.84% compared to this time last year, and decreased by 8.71% compared to last quarter.



Q4 2023

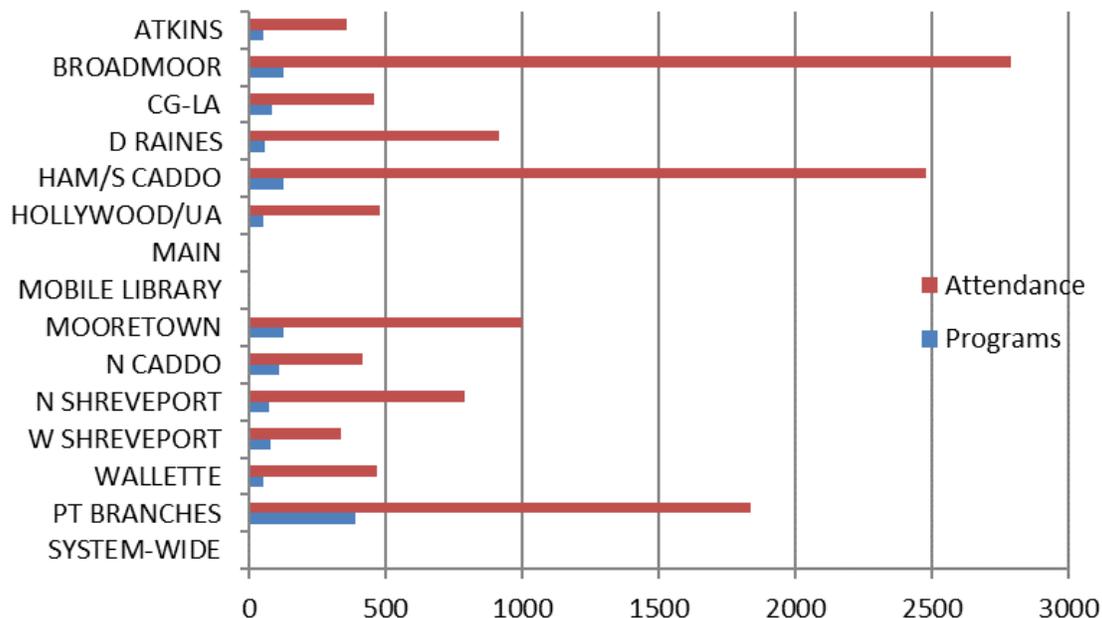
Board of Control Statistical Report

Popular Programs & Classes This Quarter

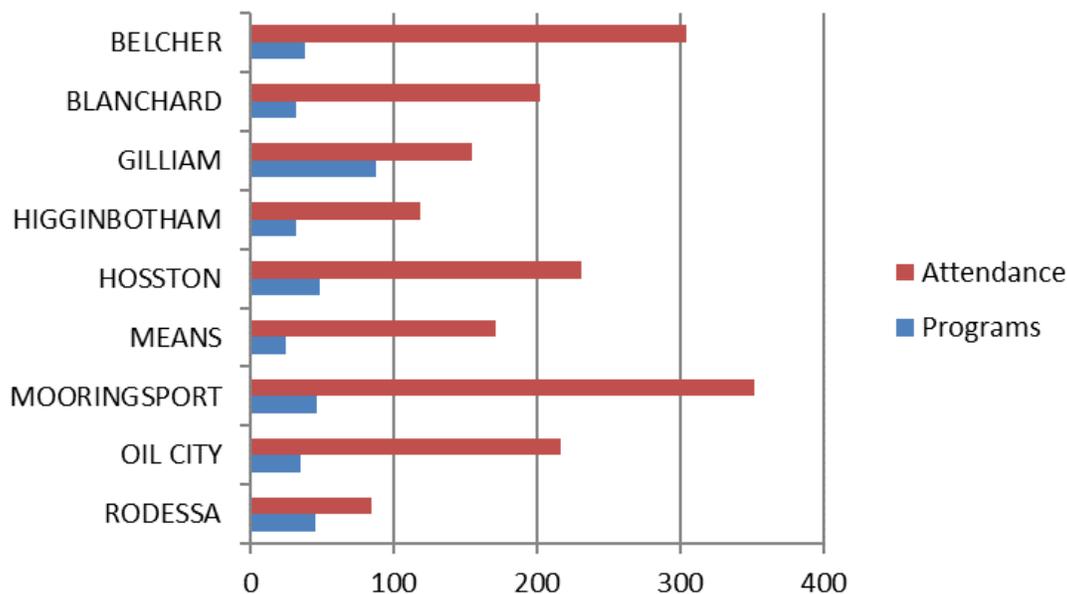
- Banned Books Weeks
- One Book One Parish
- Hispanic Heritage Month
- Outdoor Concert Series
- Will Stuck "Not So Spooky" Stories
- Lawyers in Libraries
- Read for the Record
- International Games Month
- STEAM Day
- *Fire and Freedom* Exhibition
- National Novel Writing Month (NaNoWriMo)
- SML Centennial Celebrations
- Hour of Code

Classes, Seminars, Workshops & Events

Total: 1,311 with 12,310 attendees



Part-Time Branches Breakout



E-Branch Statistics

Webpage Visits: 53,444

Facebook Post Reach: 464,374

Twitter Followers: 2,327

Instagram Followers: 3,404

YouTube Views: 2,355

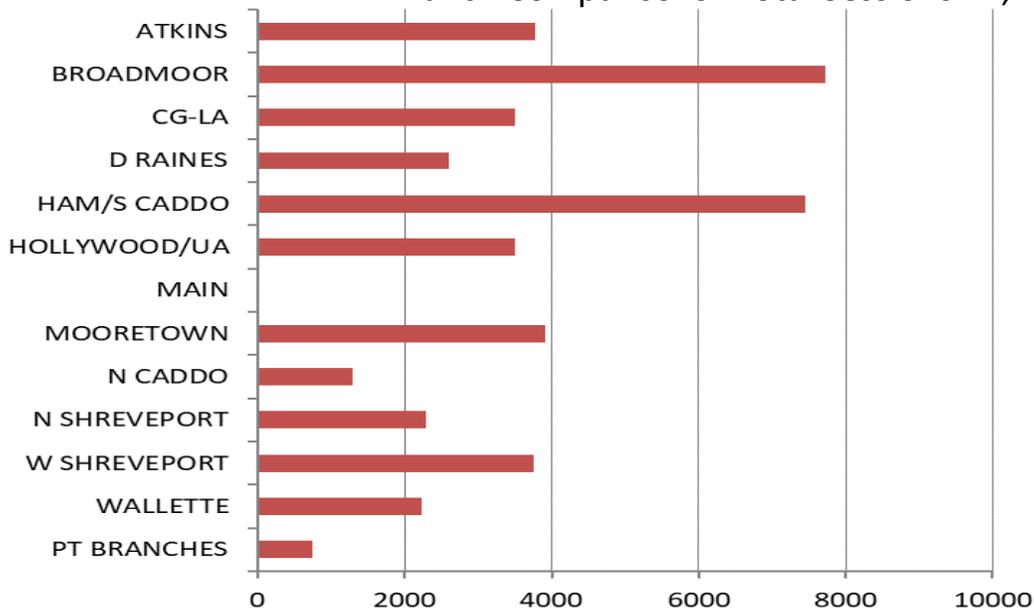
TikTok Views: 8,298

Wi-Fi Sessions: 89,028



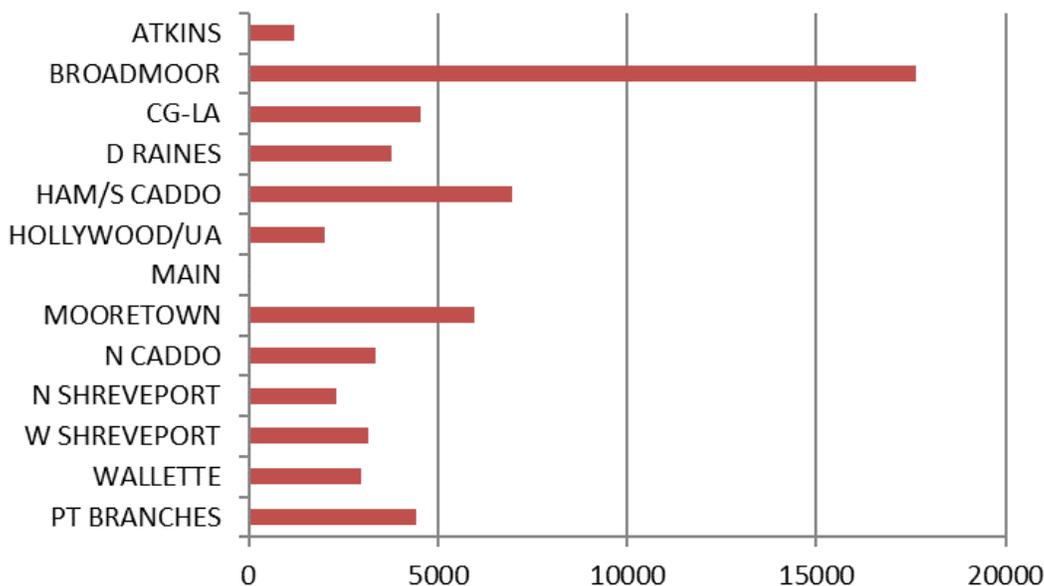
Computer Usage

Branch Comparisons - Total Sessions 42,785



Research & Instruction

Branch Comparisons - Total Transactions: 58,293

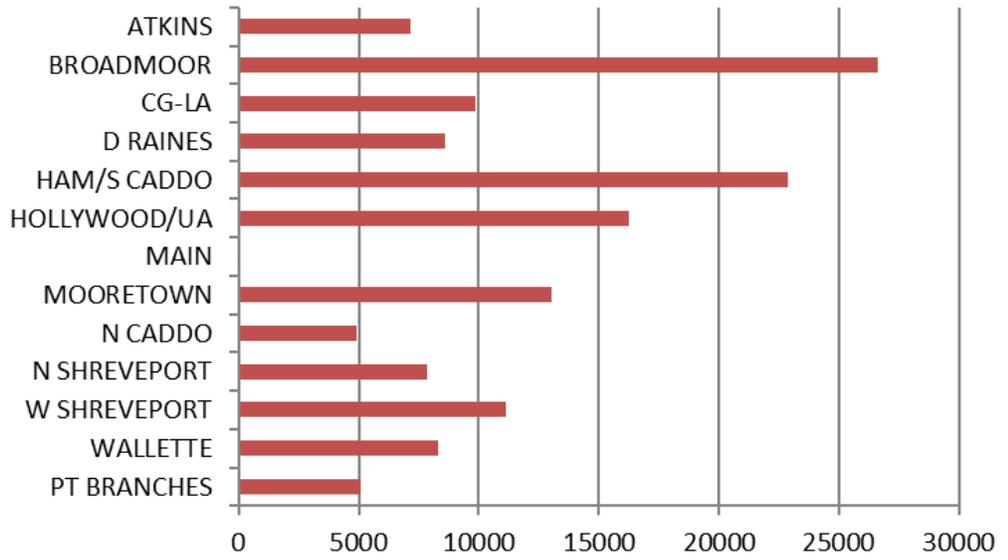


Most Popular Posts this Quarter :

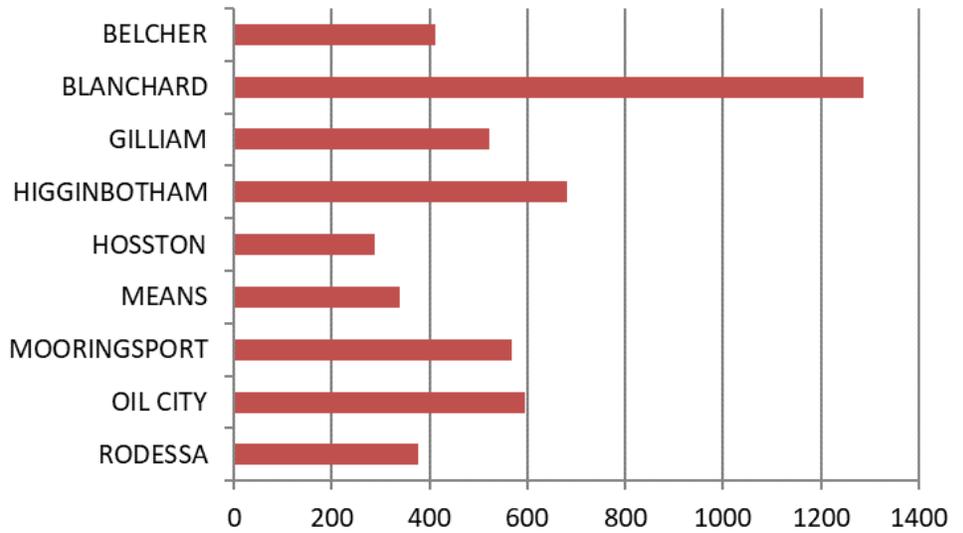
- Solar Eclipse Parties
- Parking Lot Concerts
- Destiny Birdsong's One Book One Parish Launch
- Banned Book Weeks
- Staff Development Day Recap
- SML Top 10
- Patron Crochet & Craft Projects
- NaNoWriMo SML Author Spots
- Santa Claus Visits
- SML 100 Year Anniversary

Q4
2023

Q4 2023 Board of Control Statistical Report



141,674 Total Customer Visits



Part-Time Branches Breakout

Meeting Rooms

Reserved: 1,715 Attendees: 6,959

Mobile Library

Stops: 133 Visitors: 769

Items Loaned: 3,047

Community Engagement:

Events: 206 Engaged: 16,720



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