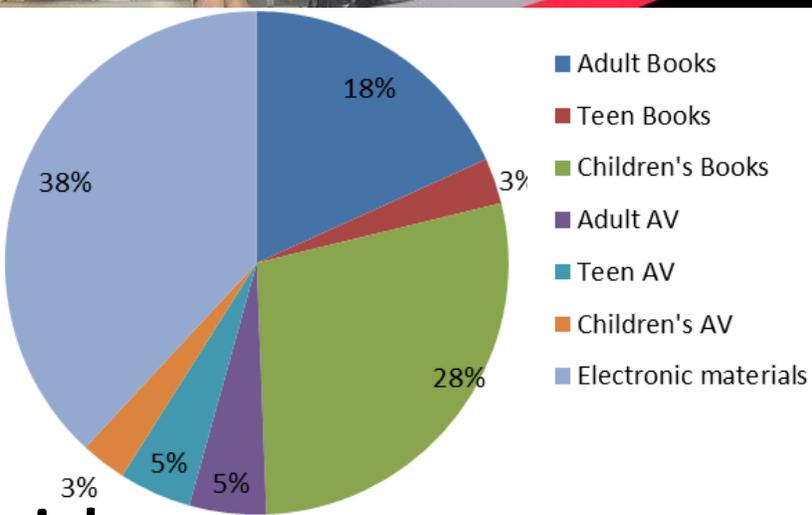




Dream. Discover. Do.



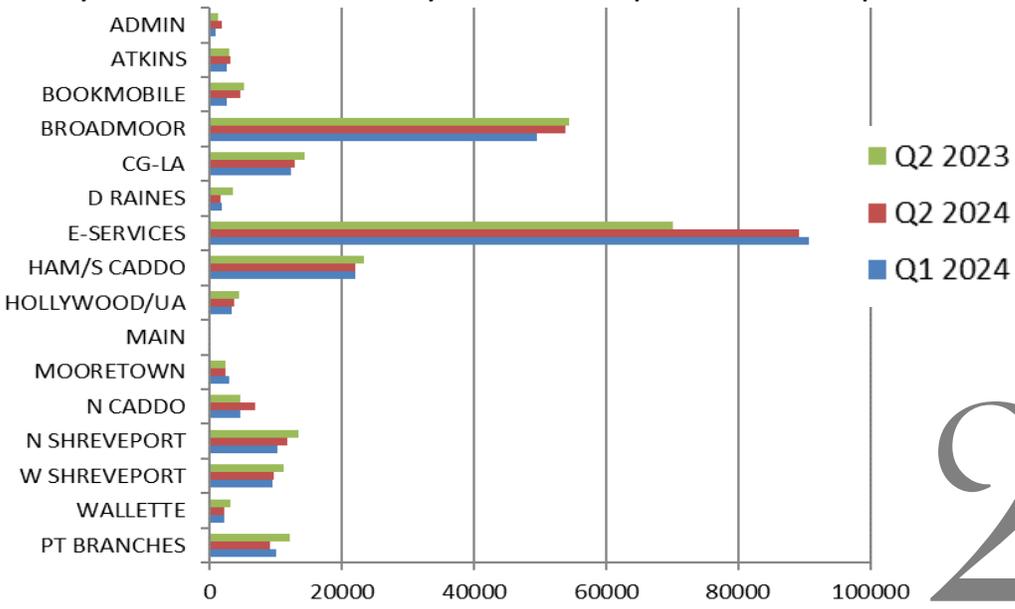
SHREVE MEMORIAL LIBRARY



Board of Control Statistical Report

Materials

235,424 total materials were loaned for Q2 2024. Overall items loaned increased by 3.63% compared to this time last year, and increased by 4.26% compared to last quarter.



Q2 2024

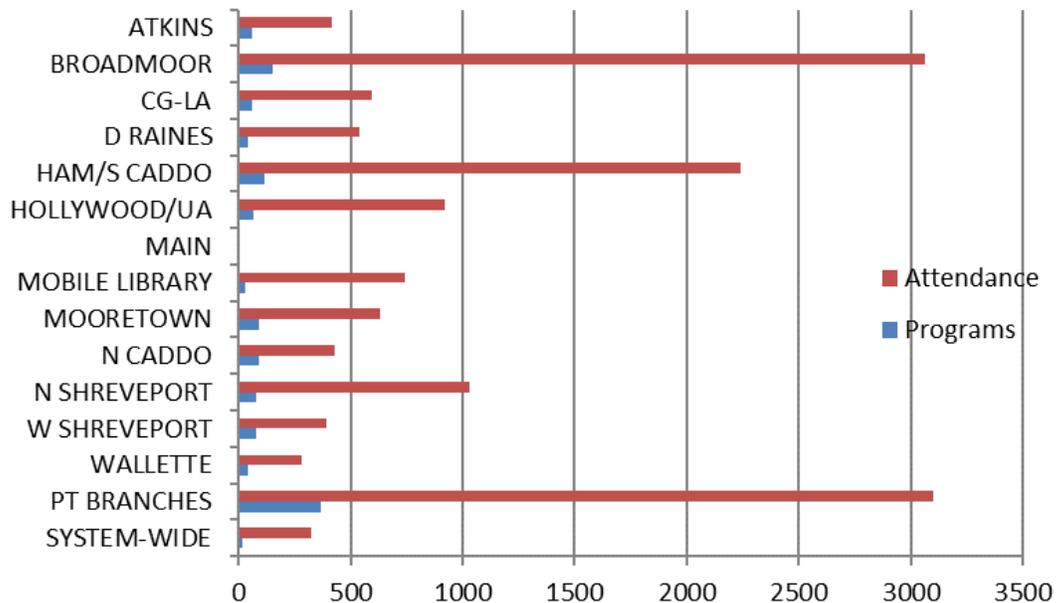
Board of Control Statistical Report

Popular Programs & Classes This Quarter

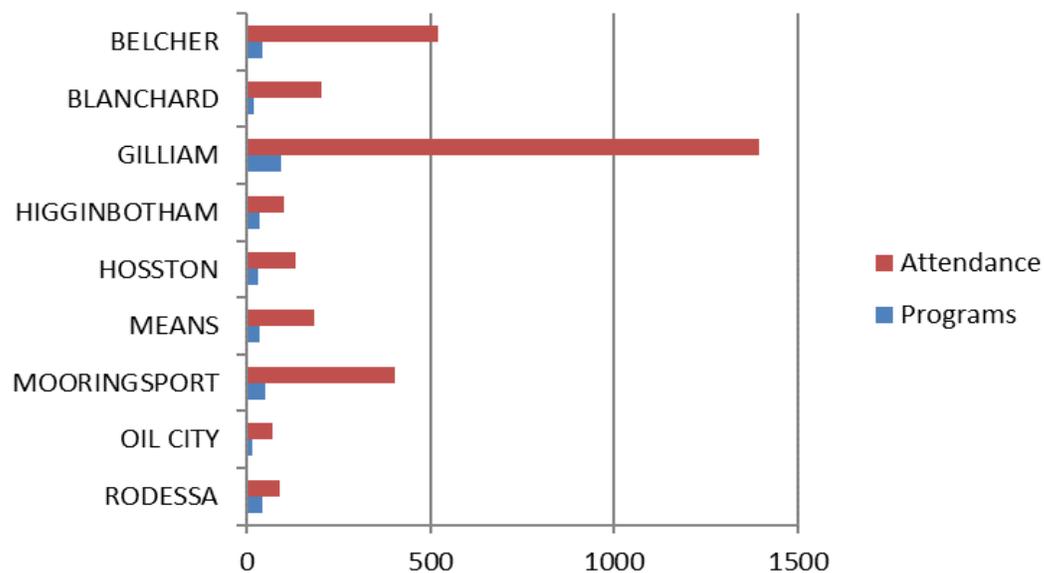
- Total Solar Eclipse Programs
- Children's Book Festival
- Financial Aid Information Sessions
- Spring Outdoor Concert Series
- Mitch the Magician
- Adventure Begins at Your Library
- Summer Reading Program
- Money Smart Week
- Asian/Pacific American Heritage Month
- Ranger & Bobber Storytimes
- Juneteenth Programs
- Summer Feeding Program at Hamilton/South Caddo Branch

Classes, Seminars, Workshops & Events

Total: 1,287 with 14,707 attendees



Part-Time Branches Breakout



E-Branch Statistics

Webpage Visits: 52,967

Facebook Post Reach: 1,574,284

Twitter Followers: 2,346

Instagram Followers: 3,529

YouTube Views: 2,349

TikTok Views: 18,324

Wi-Fi Sessions: 101,617

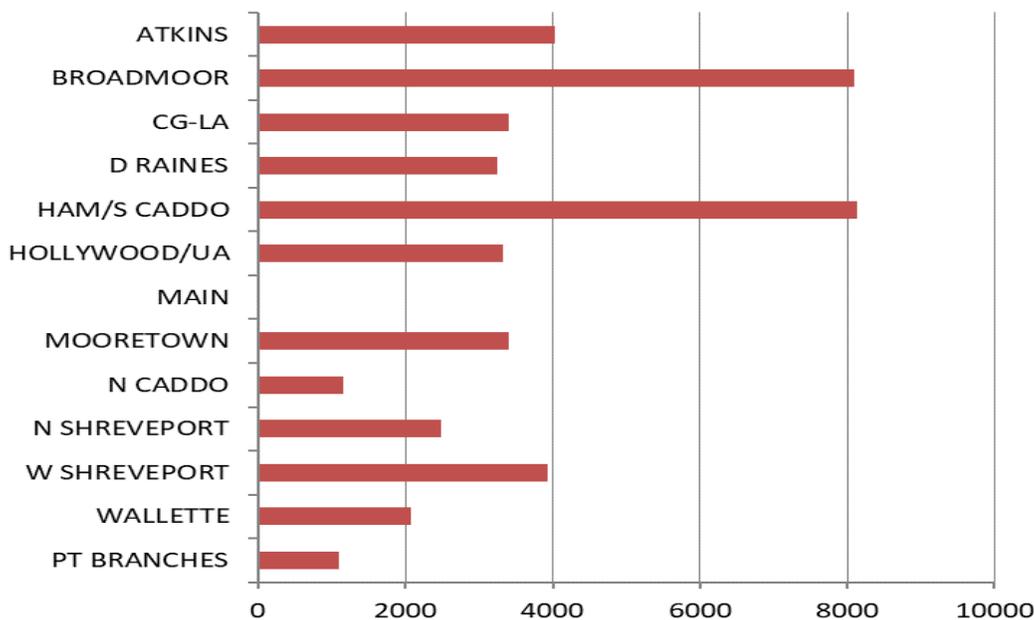


Most Popular Posts this Quarter :

- Children's Book Festival Author Announcements
- 1000 Books Before Kindergarten Super Readers
- Love the Boot Week Activities
- Farewell to Jackie Lott
- SML LogJam Music Streaming App
- Arts & Crafts Outreach
- Library Memes & Humor

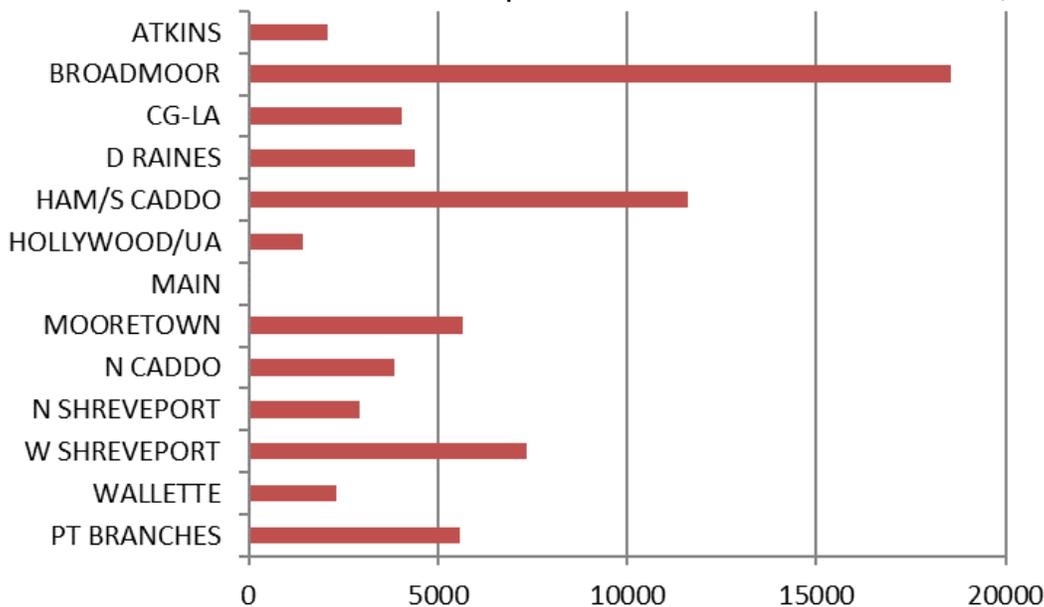
Computer Usage

Branch Comparisons - Total Sessions 44,403



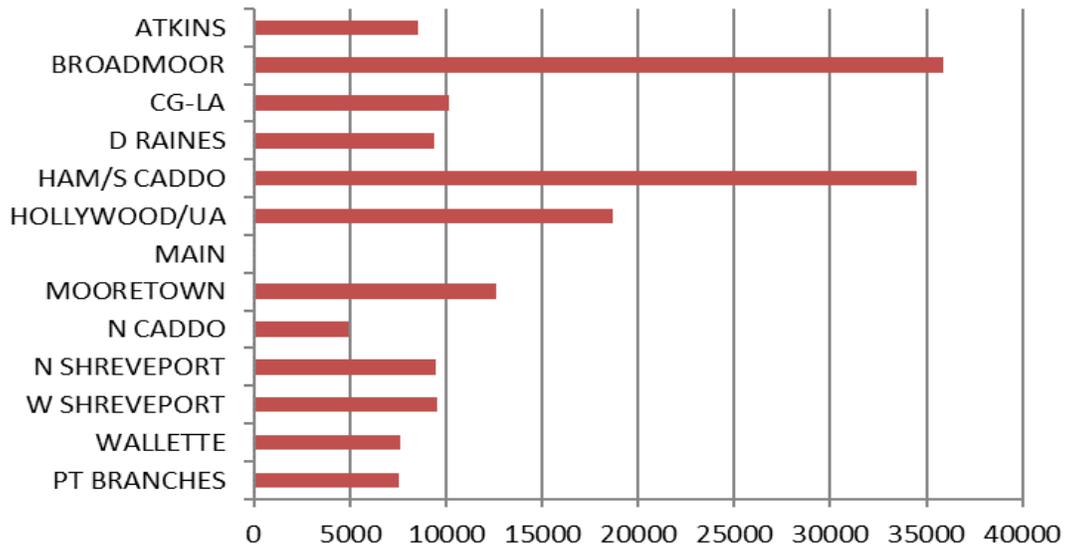
Research & Instruction

Branch Comparisons - Total Transactions: 69,783

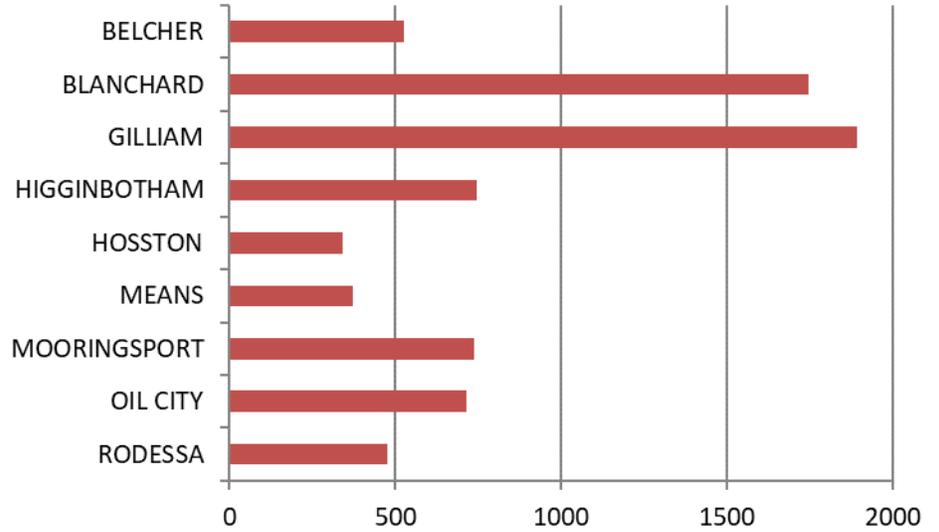


Q2
2024

Q2 2024 Board of Control Statistical Report



168,912 Total Customer Visits



Part-Time Branches Breakout

Meeting Rooms

Reserved: 1,830 Attendees: 8,094

Mobile Library

Stops: 122 Visitors: 795

Items Loaned: 4,662

Community Engagement:

Events: 116 Engaged: 7,381



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