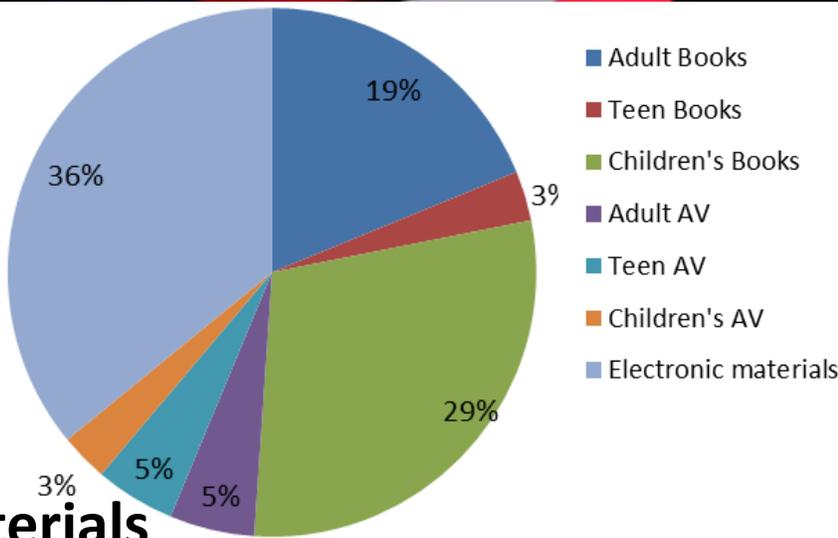




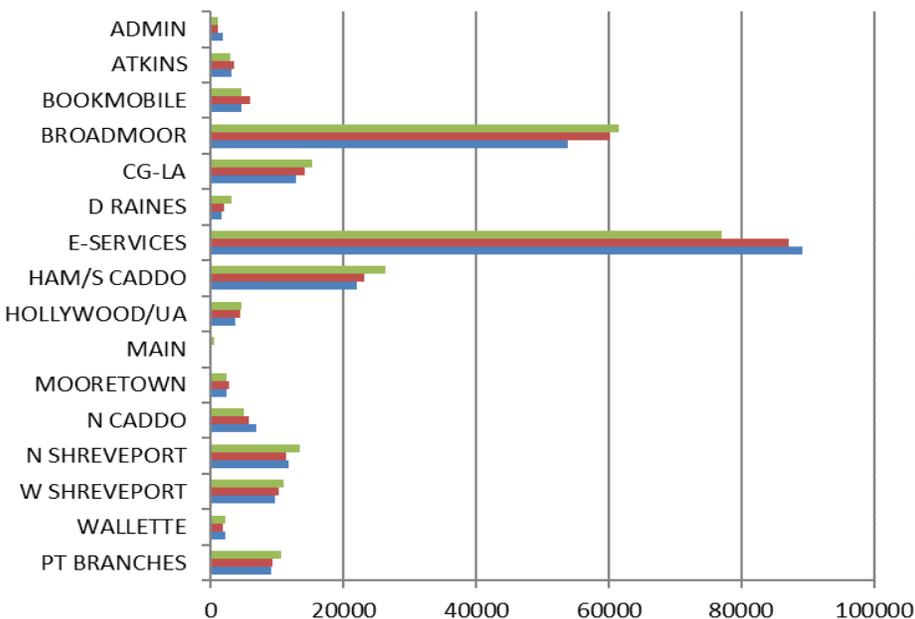
Dream. Discover. Do.
SHREVE MEMORIAL LIBRARY



Board of Control Statistical Report

Materials

243,451 total materials were loaned for Q3 2024. Overall items loaned increased by 0.66% compared to this time last year, and increased by 3.41% compared to last quarter.

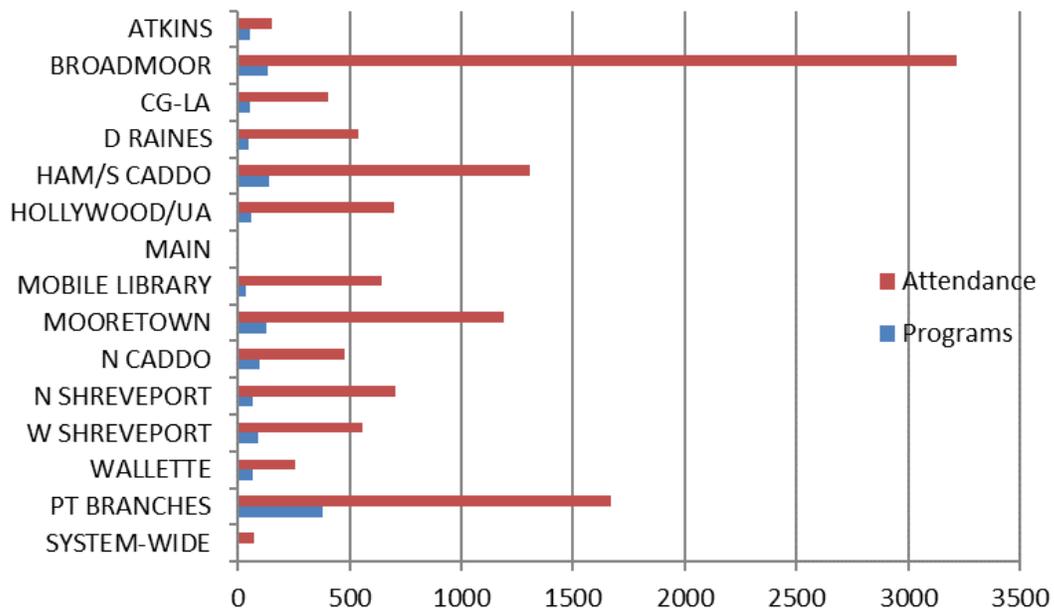


Q3
2024

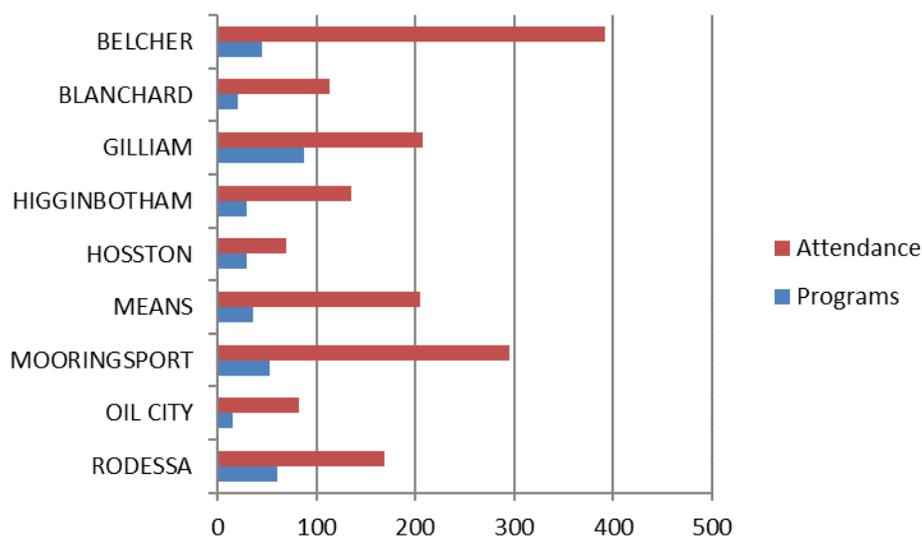
Board of Control Statistical Report

Classes, Seminars, Workshops & Events

Total: 1,357 with 11,886 attendees



Part-Time Branches Breakout



Popular Programs & Classes This Quarter

- Adventure Begins at Your Library Summer Reading Programs & Performances
- TOPS & FAFSA Info Sessions
- Author Visits
- Back to School Resources & Programs
- Genealogy Workshops
- Yoga Workshops
- Wildlife Day
- GBT Cares Financial Literacy Workshops
- Rick Kelley Music for Kids
- International Dot Day Activities
- Hispanic Heritage Month
- Voter Registration Drives
- Banned Books Week



E-Branch Statistics

Webpage Visits: 53,473

Facebook Post Reach: 721,624

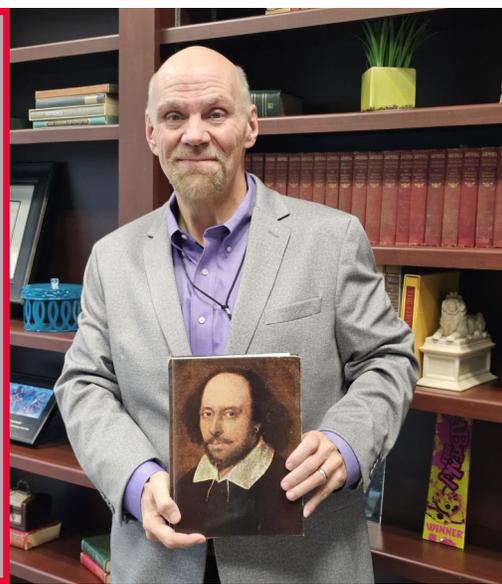
Twitter Followers: 2,355

Instagram Followers: 3,604

YouTube Views: 3,664

TikTok Views: 11,935

Wi-Fi Sessions: 112,567

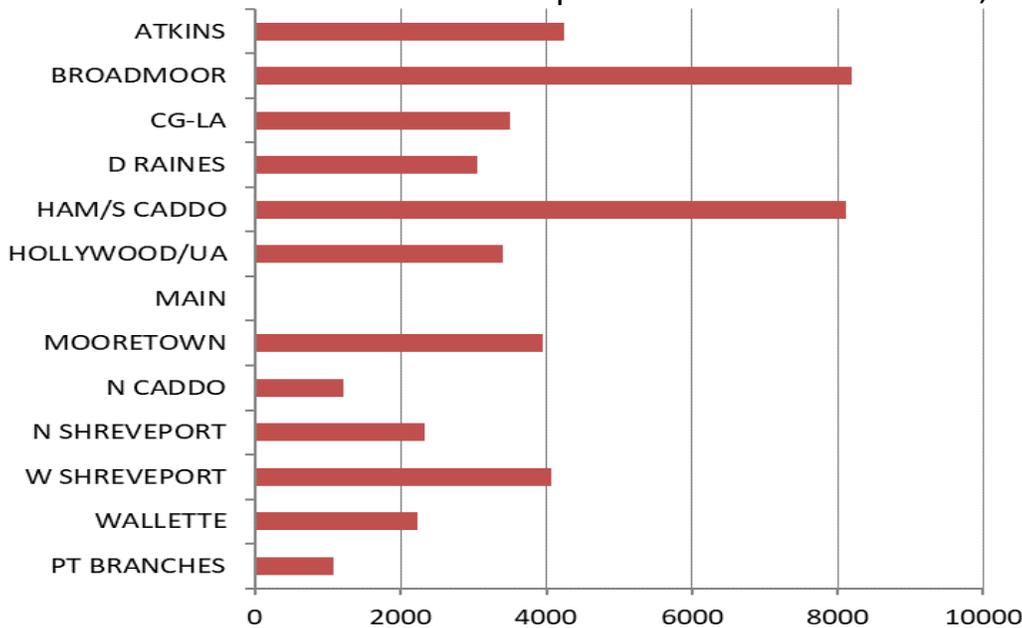


Most Popular Posts this Quarter :

- Sadly, SML Executive Director John Tuggle passed away after a battle with cancer in September. The announcement of his passing reached nearly 20,000 people on social media and was one of the most engaging posts for the quarter.
- North Shreveport Walking Path Ribbon Cutting
- 1000 Books Before Kindergarten Super Readers
- David Raines Paint & Sip Programs
- SML LogJam Launch
- Storytime Programs

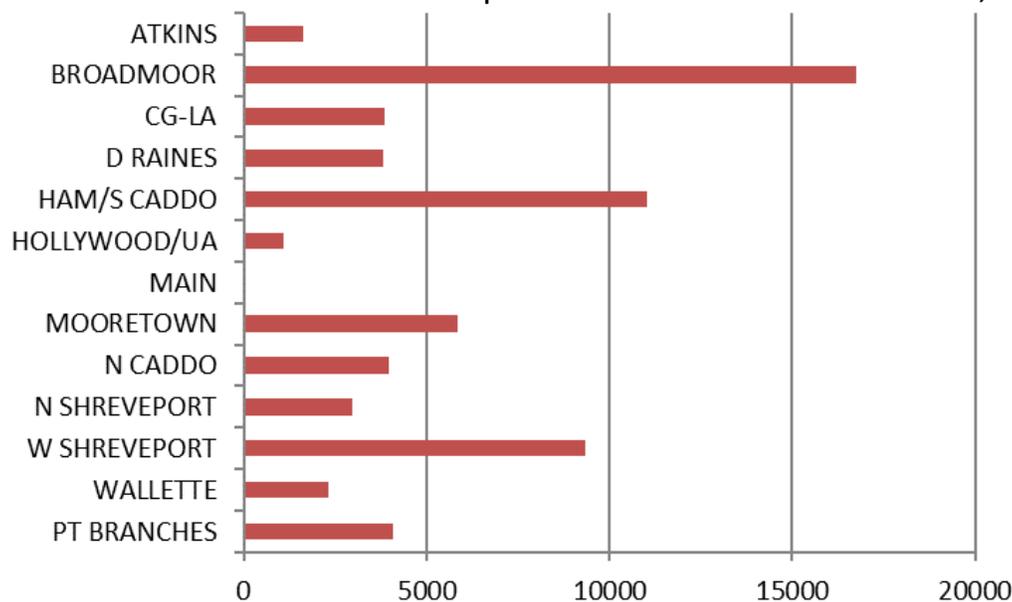
Computer Usage

Branch Comparisons - Total Sessions 45,362



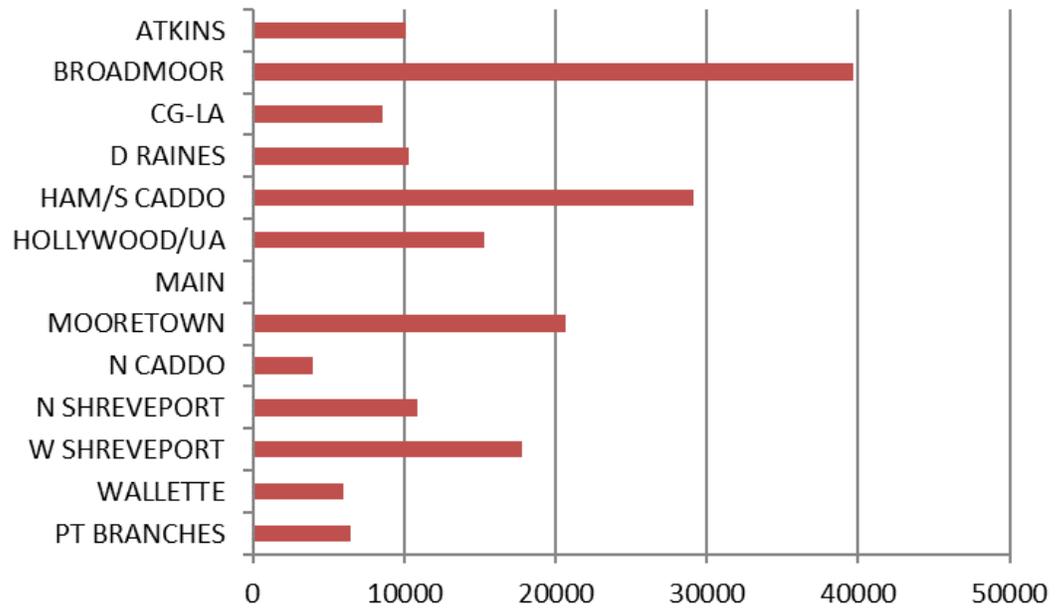
Research & Instruction

Branch Comparisons - Total Transactions: 66,669

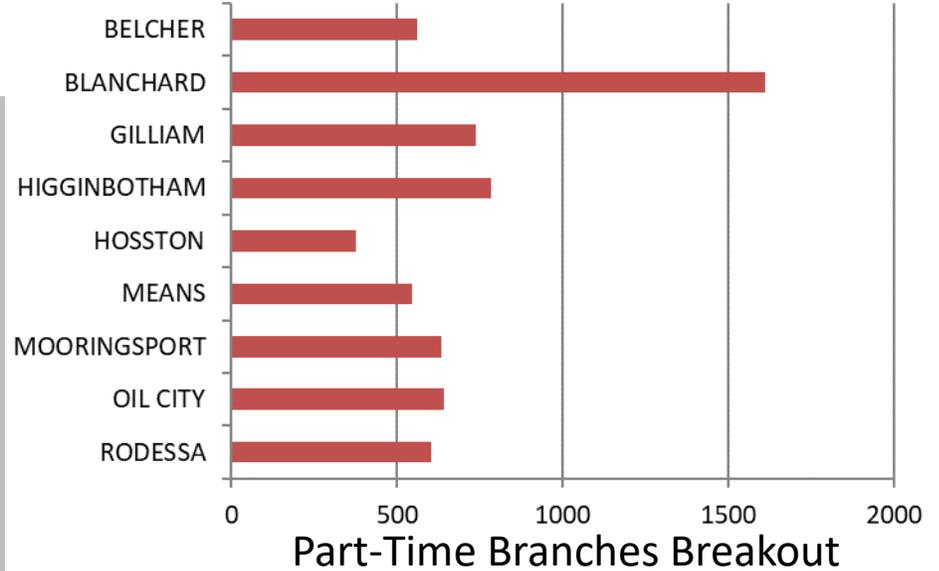


Q3
2024

Q3 2024 Board of Control Statistical Report



178,792 Total Customer Visits



Meeting Rooms

Reserved: 2,105 Attendees: 8,524

Mobile Library

Stops: 138 Visitors: 1,368

Items Loaned: 5,939

Community Engagement:

Events: 129 Engaged: 8,799



Dream. Discover. Do.



SHREVE MEMORIAL LIBRARY