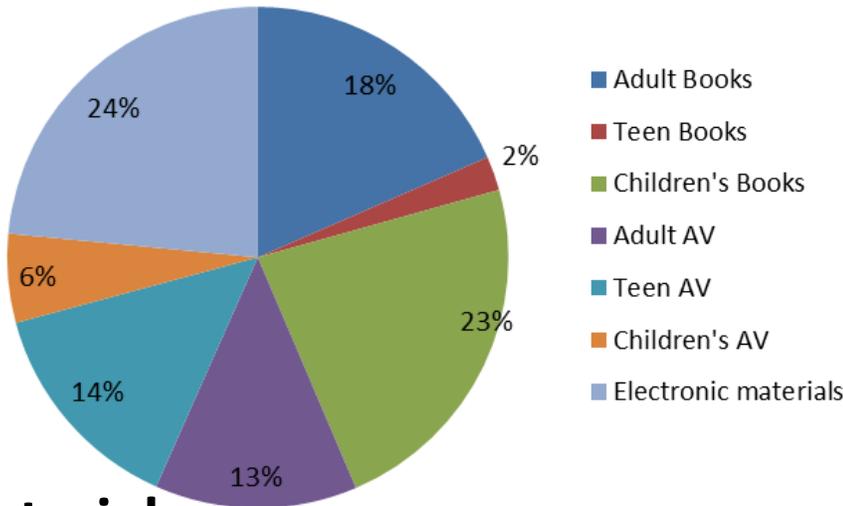




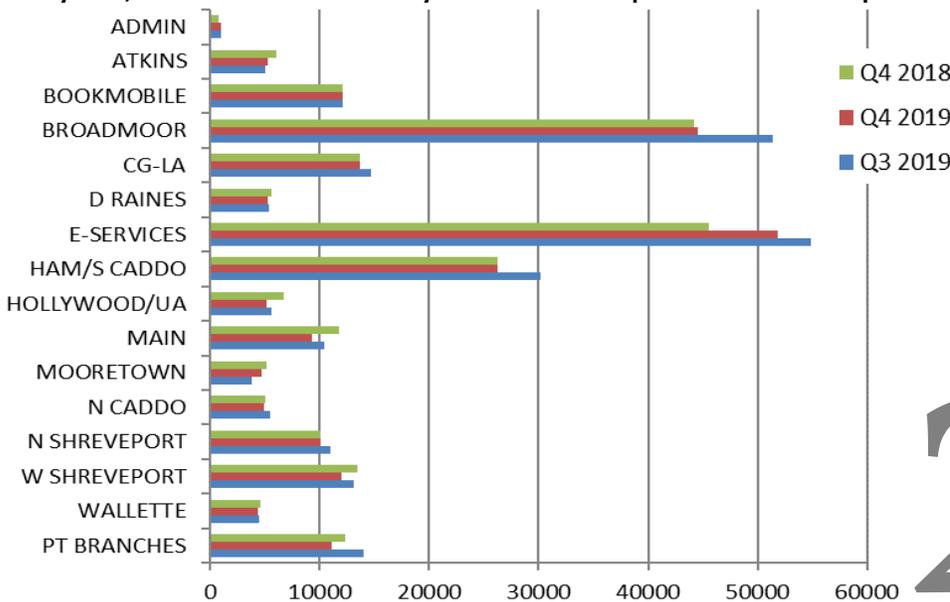
SHREVE MEMORIAL LIBRARY



Board of Control Statistical Report

Materials

221,442 total materials were loaned for Q4 2019. Overall items loaned decreased by 0.84% compared to this time last year, and decreased by 8.68% compared to last quarter.



Q4 2019

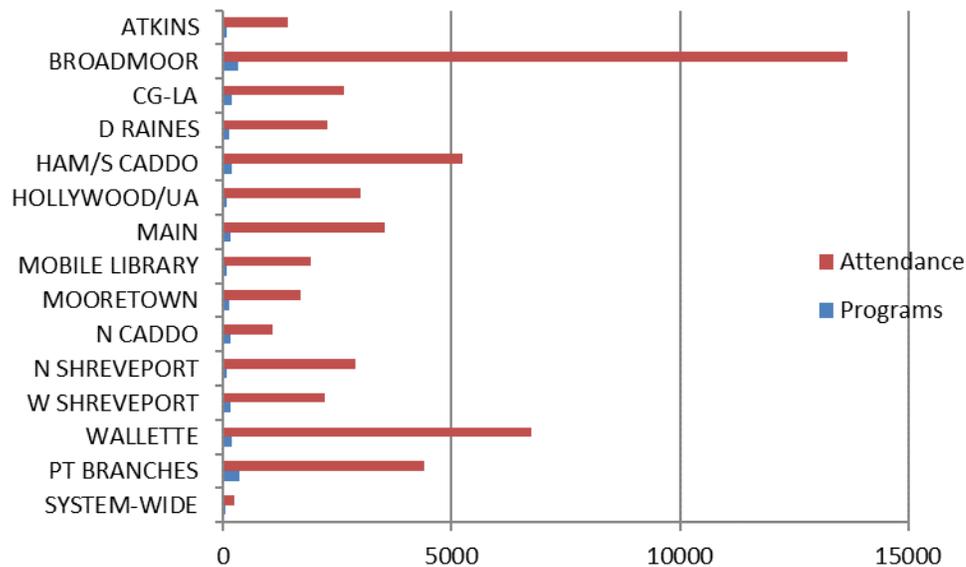
Board of Control Statistical Report

Popular Programs & Classes This Quarter

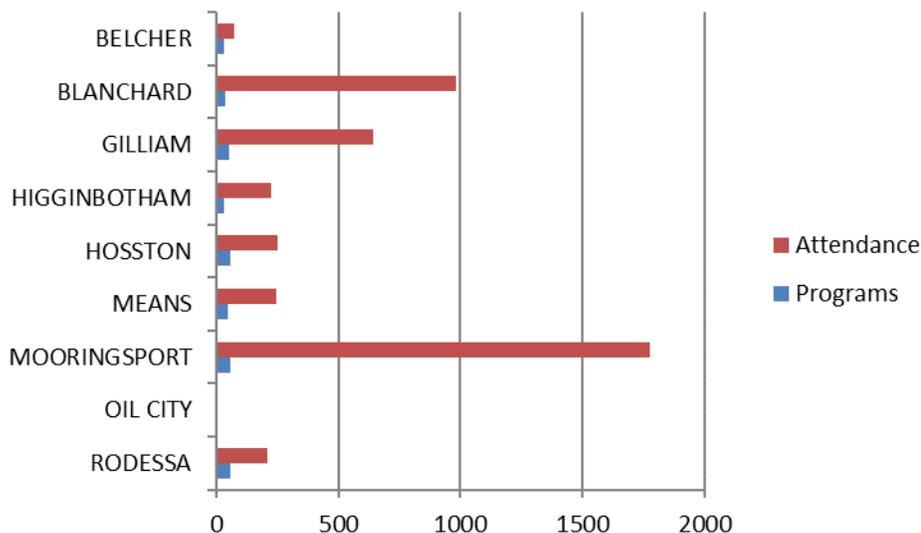
- One Book One Parish
- Grow with Google Louisiana
- Make & Go Programs
- TeenTober
- Legacy Series with NLCRC
- DoDad's Lab Science of Sound
- NaNoWriMo
- Veterans Day Freedom Tree Lighting
- Food for Thought Fine Amnesty
- Thinking Money for Kids

Classes, Seminars, Workshops & Events

Total: 2,432 with 53,035 attendees



Part-Time Branches Breakout



Dream. Discover. Do.



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E-Branch Statistics

Webpage Visits: 44,868

Facebook Post Reach: 516,520

Twitter Followers: 2029

Instagram Followers: 2357

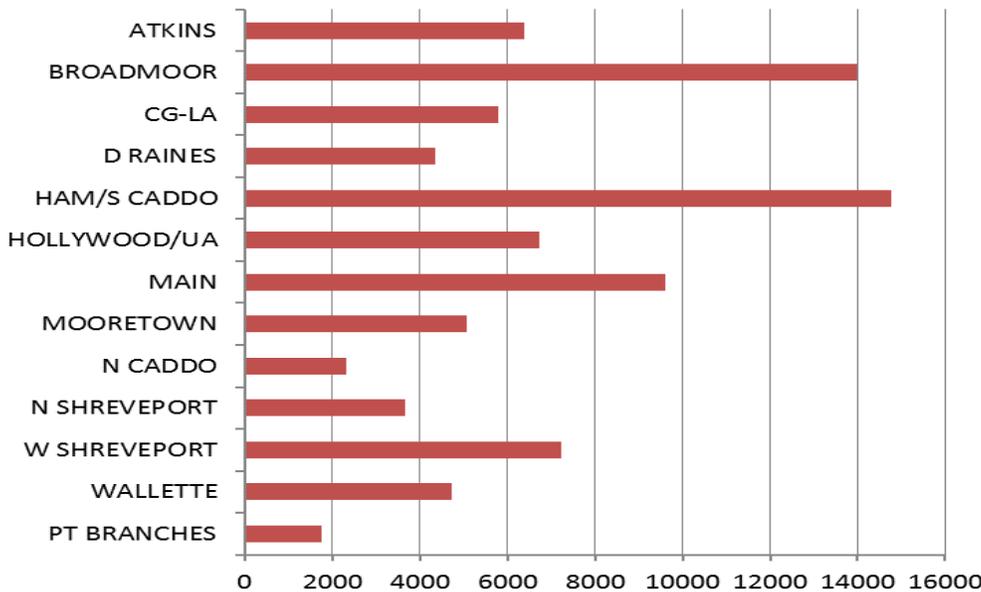
Pinterest Followers: 240

Wi-Fi Sessions: 127,241



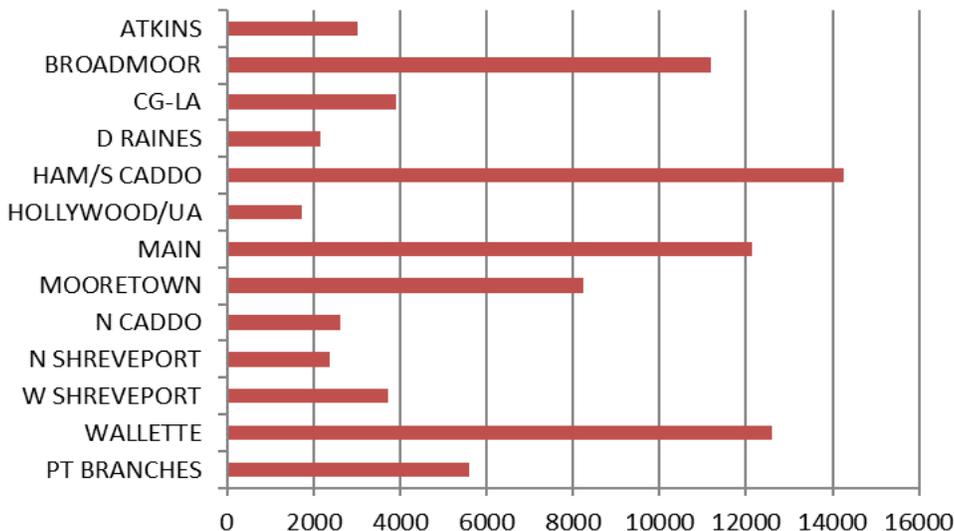
Computer Usage

Branch Comparisons - Total Sessions 86,313



Research & Instruction

Branch Comparisons - Total Transactions: 83,568



Most Popular Posts this Quarter :

- Crochet Club donation to Oschner LSU Health Shreveport
- Halloween Bat Craft
- Thanksgiving Display
- Freedom Tree
- Library Humor posts such as:
 - Anti-Gravity Star Trek Joke
 - Woman vs. Cat Meme
 - Christmas Carol fell on my toe, it hurt like the Dickens

Q4 2019

Q4 2019

Board of Control Statistical Report

Meeting Rooms

Reserved: 2,451 Attendees: 14,870

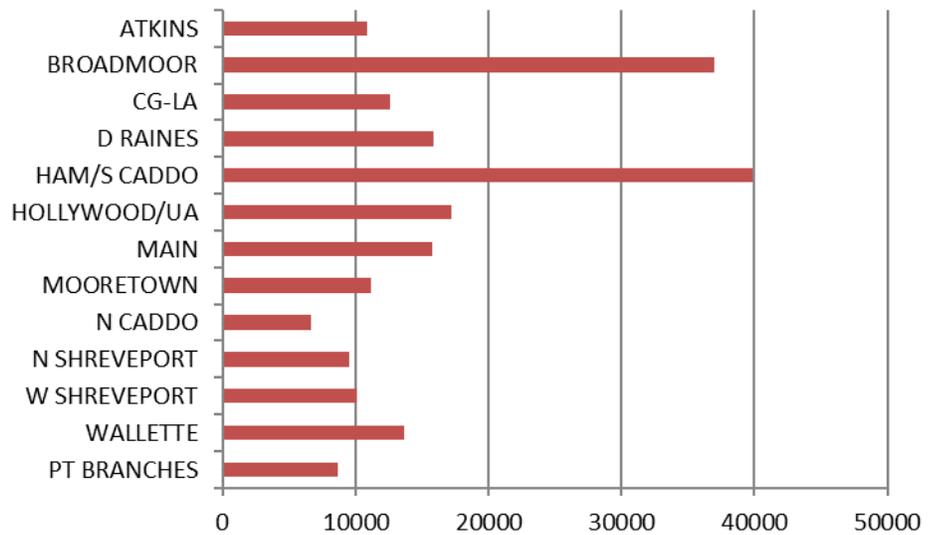
Mobile Library

Stops: 274 Visitors: 2,369

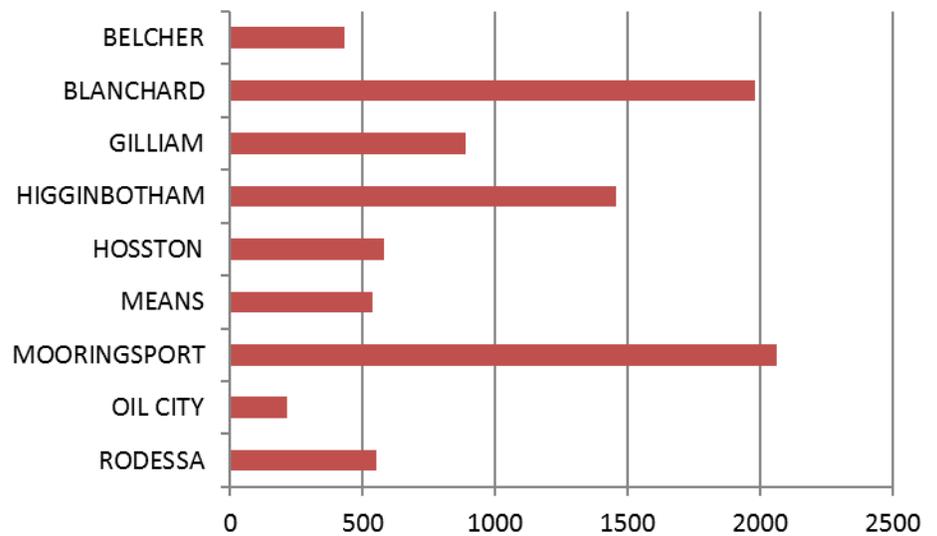
Items Loaned: 12,059

Community Engagement:

Events: 175 Engaged: 12,673



208,789 Total Customer Visits



Part-Time Branches Breakout



Dream. Discover. Do.



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