

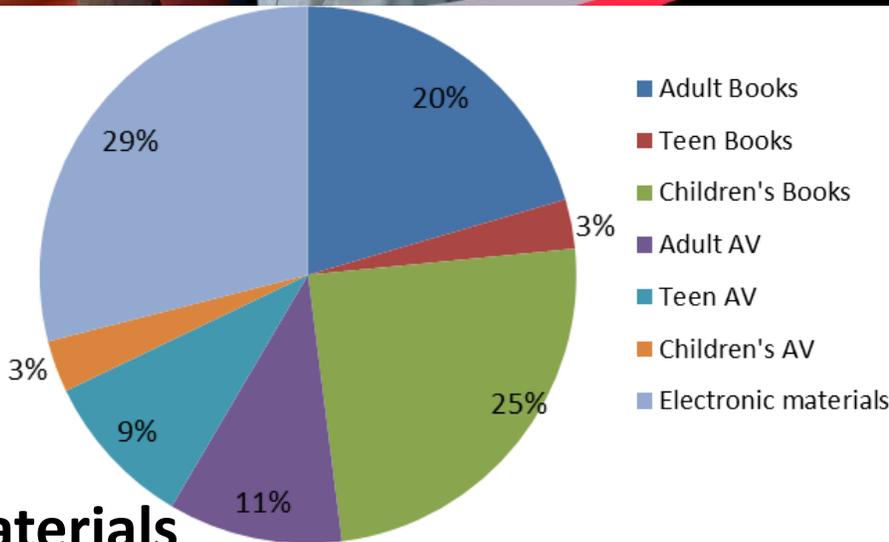


Dream. Discover. Do.



SHREVE MEMORIAL LIBRARY

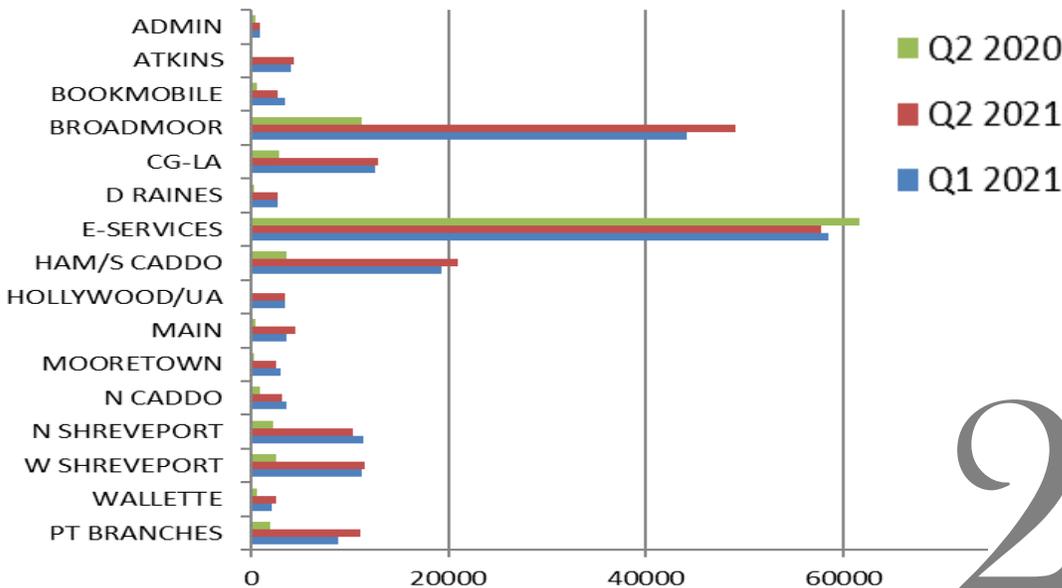
Board of Control Statistical Report



Materials

200,087 total materials were loaned for Q2 2021.

Overall items loaned increased by 123.36% compared to this time last year, and increased by 4.09% compared to last quarter.



Q2 2021

Board of Control Statistical Report

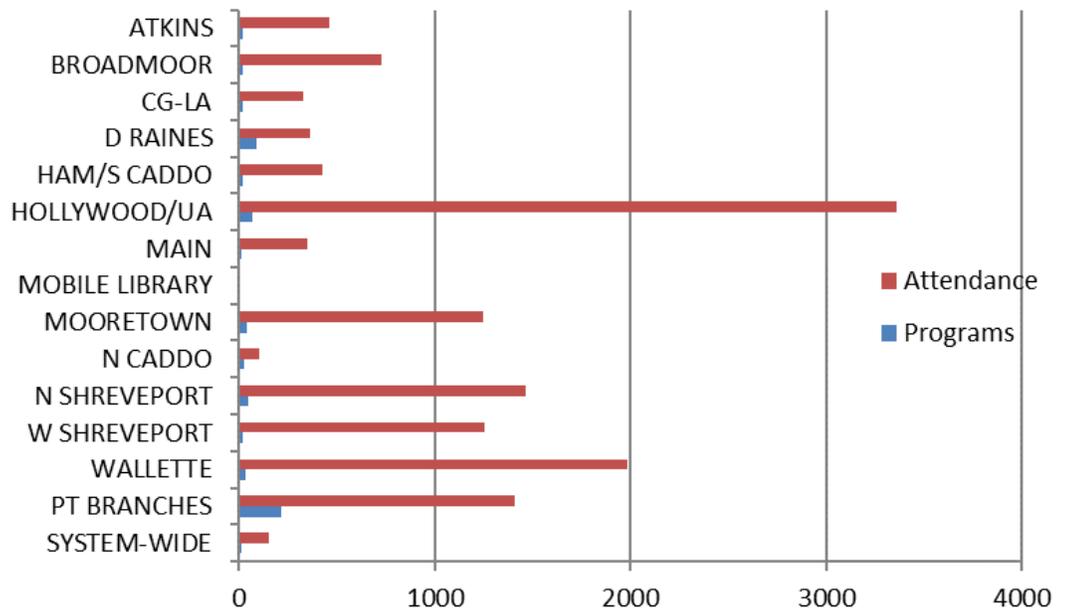
Popular Programs & Classes This Quarter

Due to COVID-19 restrictions, virtual programming continued at Shreve Memorial Library throughout the quarter. Live, in-person, outdoor programs began in May 2021 and were well received by all patrons. Popular programs included:

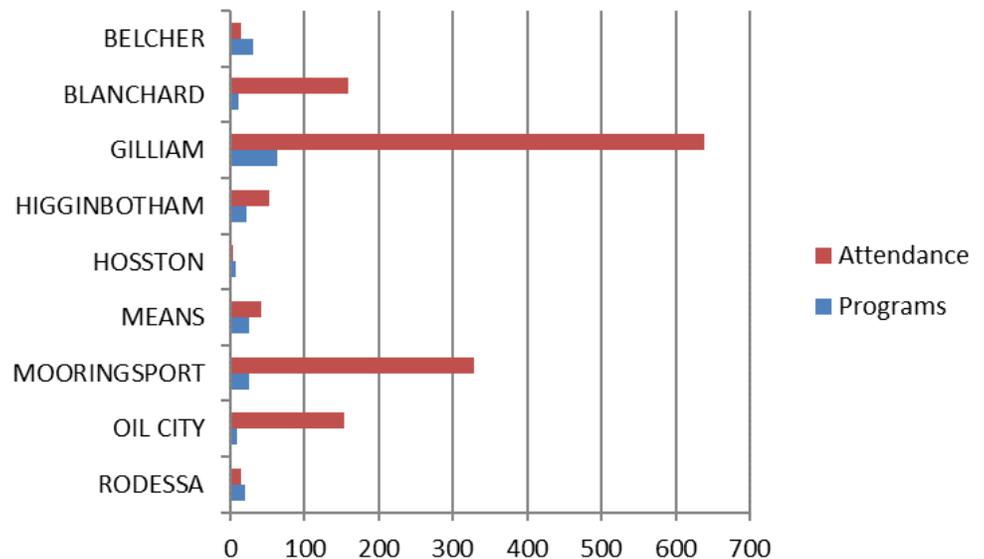
- Tails & Tales Summer Reading Program
- Shreveport Symphony Orchestra Drive-In Concerts
- AARP Virtual Workshops
- SML Virtual Author Chats
- Virtual Book Club Meetings

Classes, Seminars, Workshops & Events

Total: 645 with 13,633 attendees



Part-Time Branches Breakout



SHREVE MEMORIAL LIBRARY

E-Branch Statistics

Webpage Visits: 33,091

Facebook Post Reach: 331,239

Twitter Followers: 2117

Instagram Followers: 2781

YouTube Views: 4785

Wi-Fi Sessions: 66,724



Most Popular Posts this Quarter :

- 1000 Books Before Kindergarten Achievements
- In-person, Outdoor Programming Announcements
- Staff participation in Earth Day
- Tails & Tales Summer Reading Program
- Library Humor & Memes
- DIY Craft Tutorials

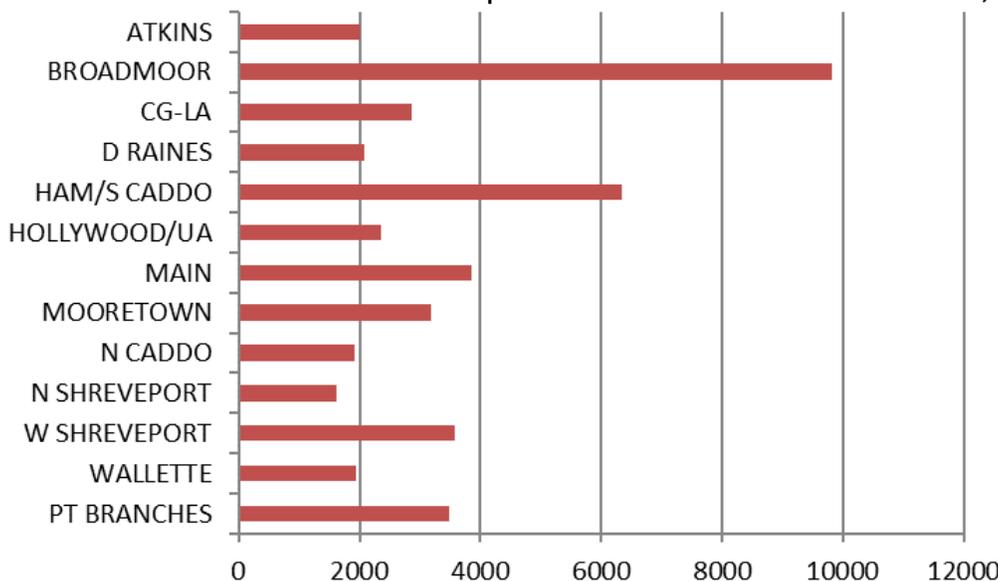
Computer Usage

Branch Comparisons - Total Sessions 34,965



Research & Instruction

Branch Comparisons - Total Transactions: 45,037



Q2
2021

Q2 2021 Board of Control Statistical Report

Meeting Rooms

Reserved: 748 Attendees: 957

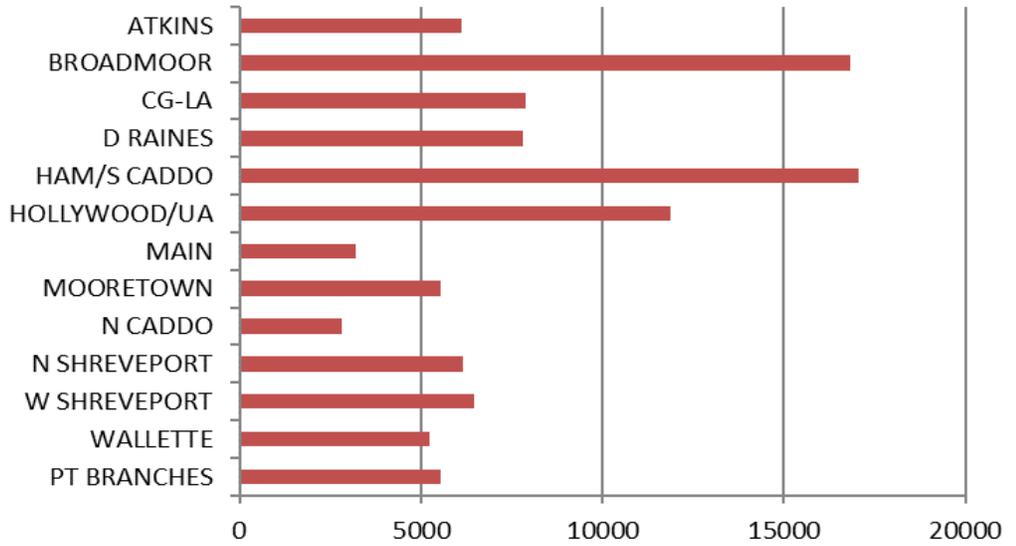
Mobile Library

Stops: 80 Visitors: 0

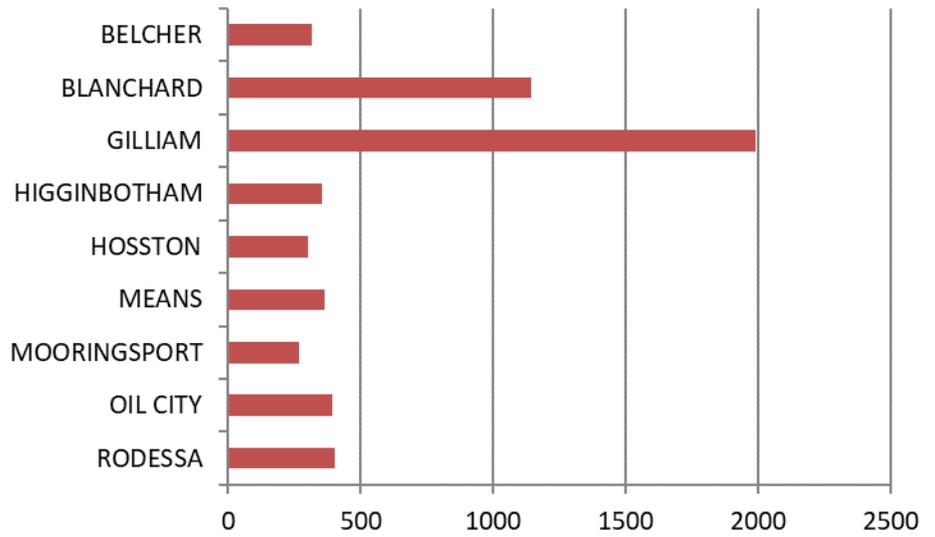
Items Loaned: 2,720

Community Engagement:

Events: 134 Engaged: 7,670



102,482 Total Customer Visits



Part-Time Branches Breakout

