

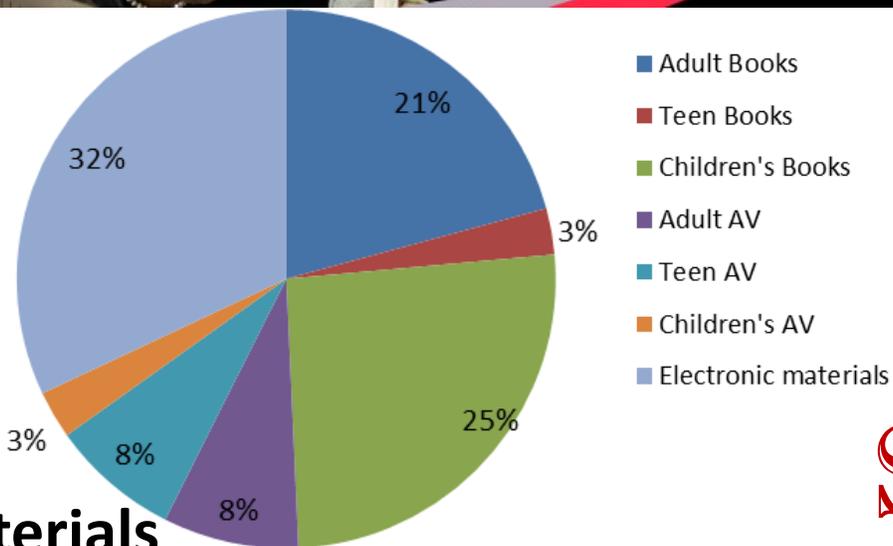


Dream. Discover. Do.



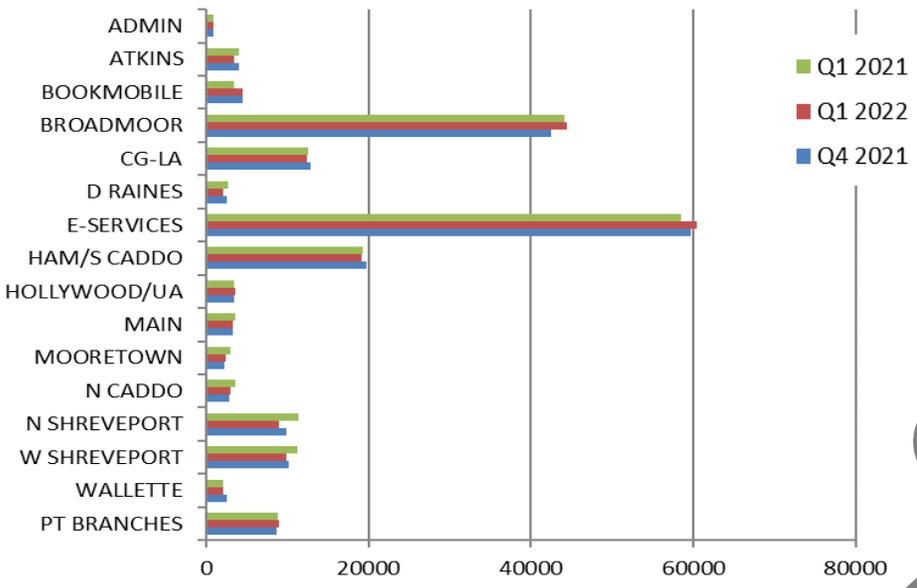
SHREVE MEMORIAL LIBRARY

Board of Control Statistical Report



Materials

189,416 total materials were loaned for Q1 2022. Overall items loaned decreased by 1.46% compared to this time last year, and decreased by 0.14% compared to last quarter.



Q1 2022

Board of Control Statistical Report

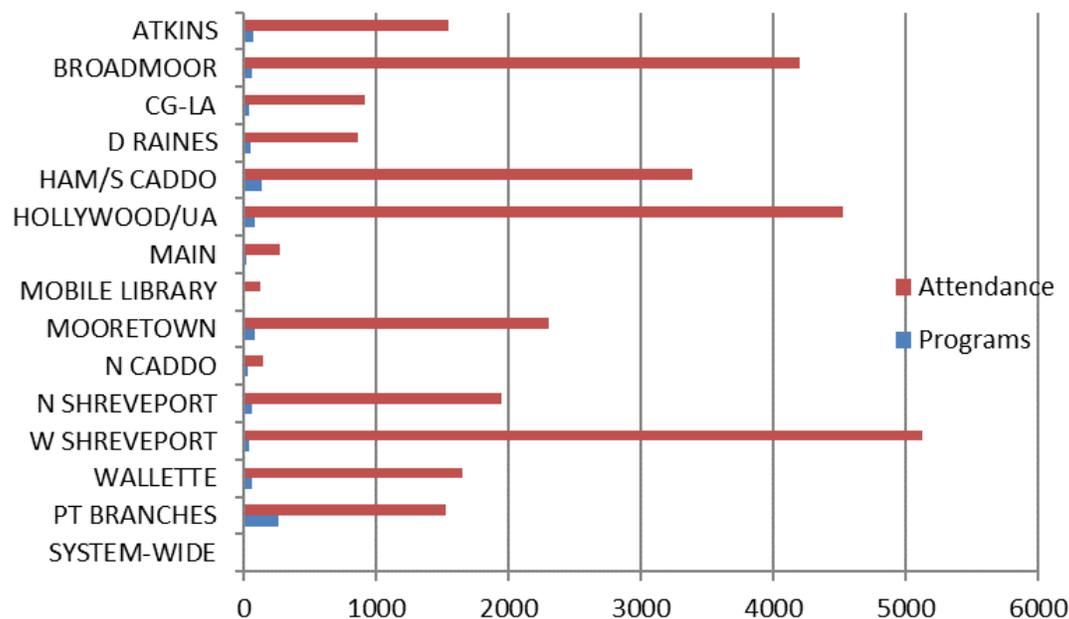
Popular Programs & Classes This Quarter

The quarter began with the cancellation of library programs and meeting room use due to a surge in COVID-19 cases in the area. While in-person programs were suspended, the library provided virtual programs through Zoom and the library's YouTube channel. In-person programming resumed in February. Popular programs for the quarter included:

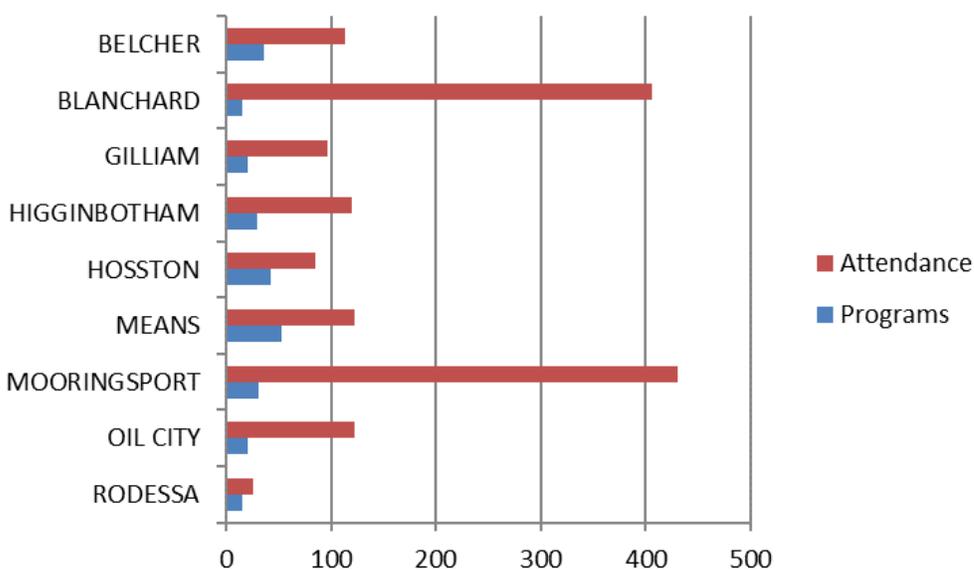
- Black History Month virtual programs
- Winter Reading Challenge
- The Dinosaur Experience
- Author Dion Leonard & Gobi Visits
- Women's History Month
- Read Across America
- LEGO Day
- Youth Art Month

Classes, Seminars, Workshops & Events

Total: 1,005 with 28,520 attendees



Part-Time Branches Breakout



E-Branch Statistics

Webpage Visits: 38,607

Facebook Post Reach: 161,428

Twitter Followers: 2,223

Instagram Followers: 2,856

YouTube Views: 3,598

TikTok Views: 638

Wi-Fi Sessions: 68,515

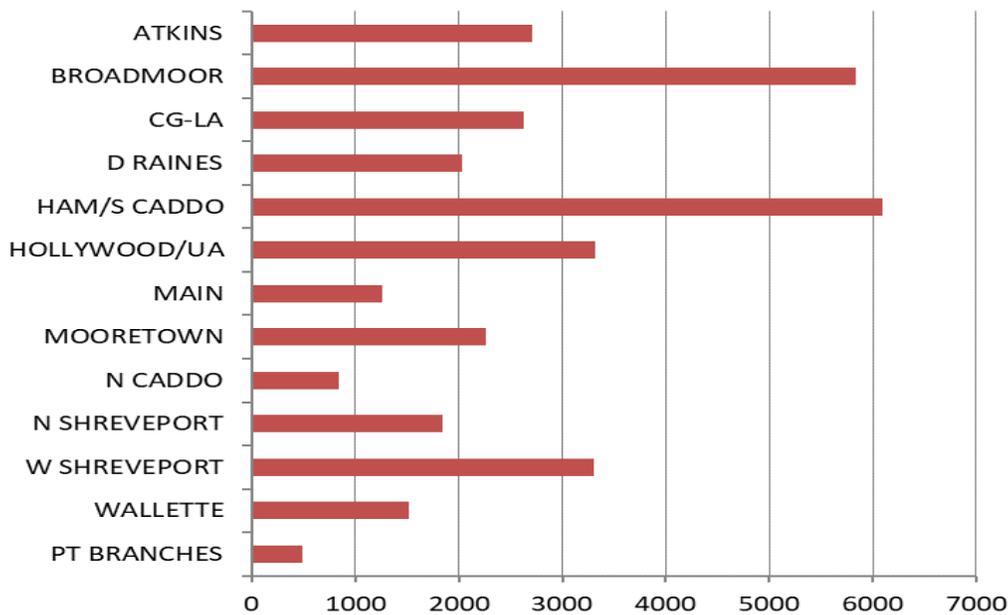


Most Popular Posts this Quarter :

- #ILoveSML Library Lovers' Month
- Homework Louisiana
- 1,000 Books Before Kindergarten super readers
- The Dinosaur Experience
- Introducing Hotspots at SML
- We're Hiring! Library Job Posts

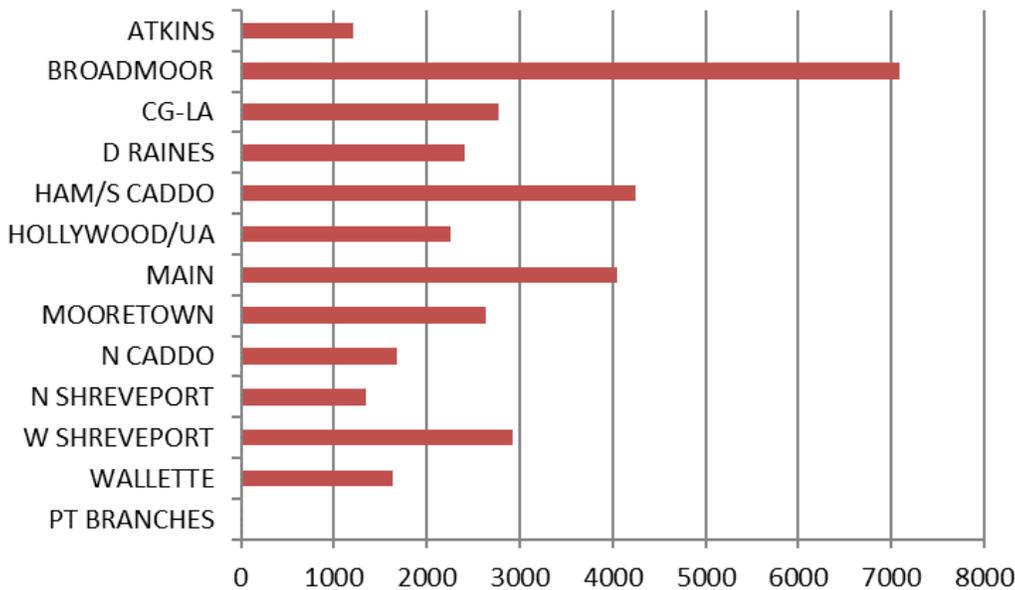
Computer Usage

Branch Comparisons - Total Sessions 34,112



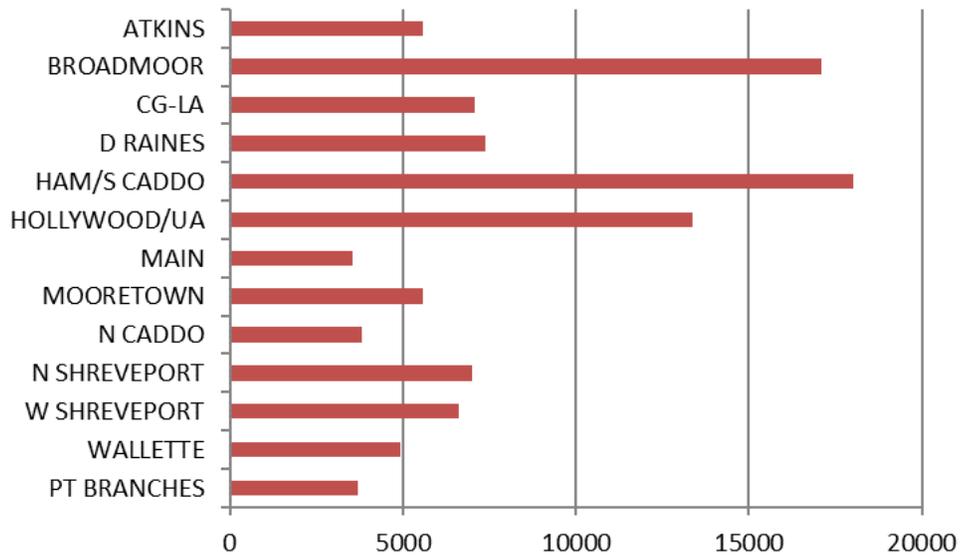
Research & Instruction

Branch Comparisons - Total Transactions: 34,198

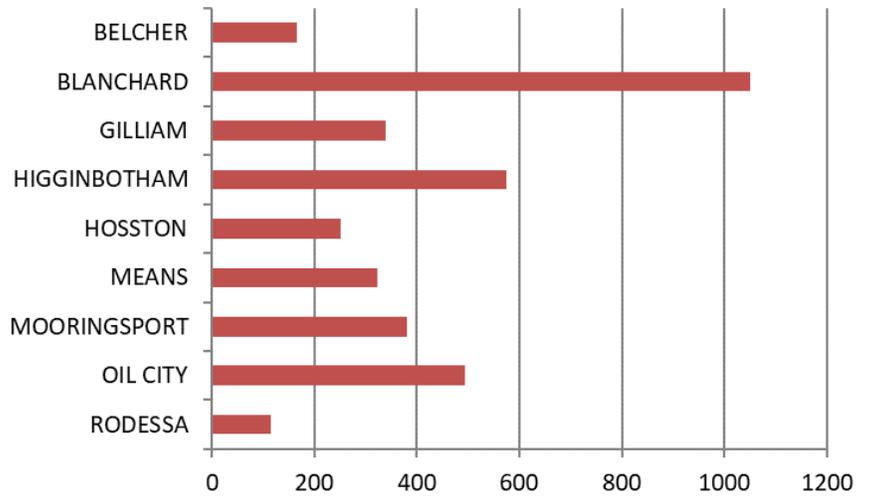


Q1
2022

Q1 2022 Board of Control Statistical Report



103,678 Total Customer Visits



Part-Time Branches Breakout

Meeting Rooms

Reserved: 410 Attendees: 1,213

Mobile Library

Stops: 160 Visitors: 289

Items Loaned: 4,434

Community Engagement:

Events: 31 Engaged: 1,688

